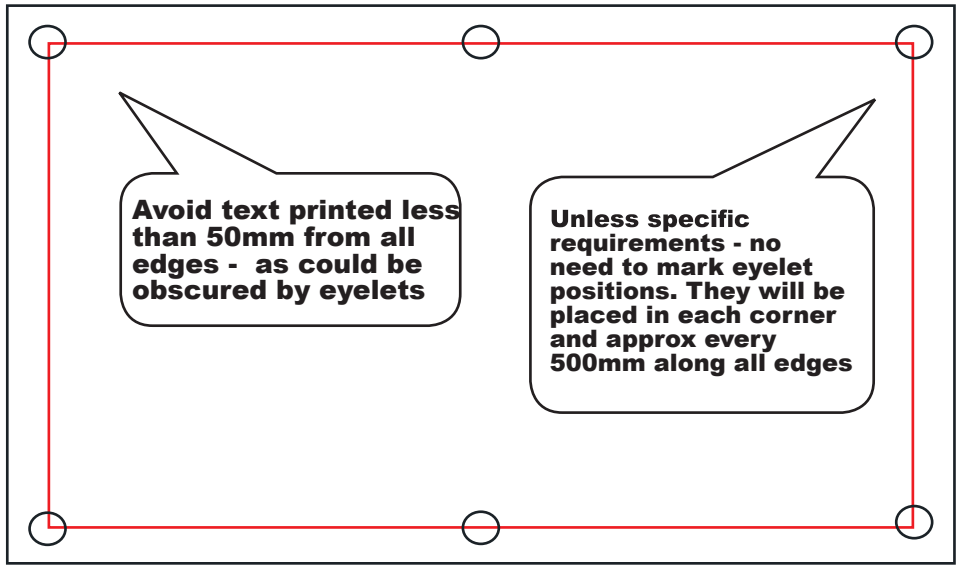
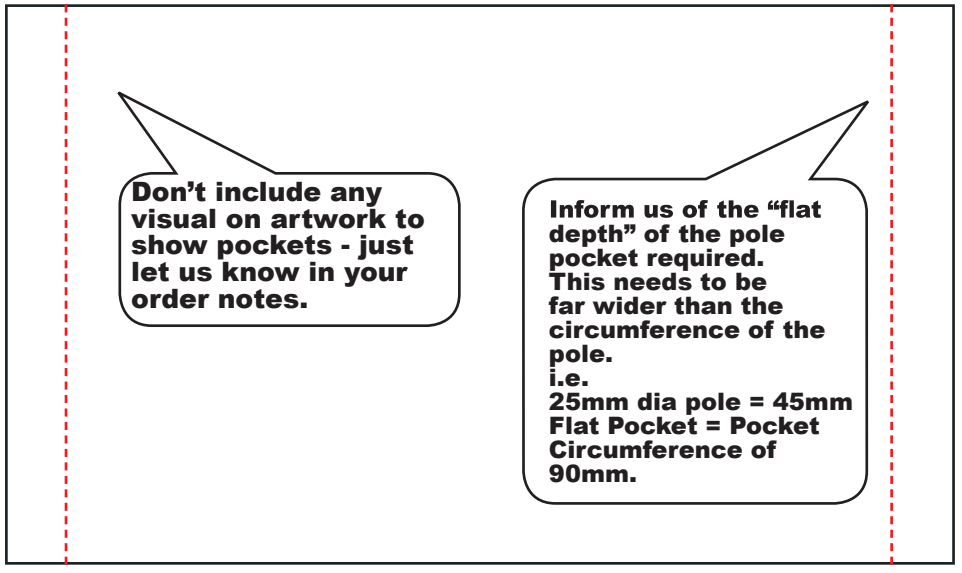
Outdoor Vinyl Banners - Layout and Guidance

Hems & Eyelets



Pole Pockets



Artwork Requirements

For your artwork to be produced accurately, please ensure that you follow the requirements below. For more detailed instructions, please see our artwork setup guide.

All artwork must be supplied:

1. **Bleed & crop marks optional**
2. With each artwork/design as a **separate file or page**
3. With each file name **including the finished dimensions** and a description (eg. "3m x 1m Description.pdf")
4. **At the correct width-to-height ratio**
5. In **CMYK** colour mode
6. With **all images embedded**
7. **With all fonts converted to outlines/curves/shapes**
8. With all visible in-canvas template elements removed

9 Accepted file formats:

- **PDF**
- **EPS** (Encapsulated PostScript, CS6 and below)
- **TIFF** (recommended flattened)
- **JPG/JPEG** (recommended high-resolution)

Once your artwork is ready to upload, please use our upload service.

Unacceptable Artwork:

1. With **multiple artworks/designs on one page**
2. At an **incorrect width-to-height** ratio
3. In **RGB** colour mode
4. With **missing links** or images which are not embedded
   Without fonts converted to outlines/curves/shapes
6. **Unaccepted file formats:**
   - AI (Adobe CC Illustrator versions)
   - INDD (Adobe InDesign)
   - QXP (Quark Xpress)
   - CDR (Corel Draw)
   - SVG (Scalable Vector Graphics)
   - GIF
   - PNG
   - BMP
   - DOC/DOCX (Microsoft Word)
   - XLS/XLSX (Microsoft Excel)
   - PPT/PPTX (Microsoft Powerpoint)
   - PUB (Microsoft Publisher)

Please note :

We cannot be held responsible for issues contained in the supplied artwork itself such as spelling mistakes, grammatical errors, RGB colour mode, overprint, resolution, missing fonts and missing images. To avoid these issues, please ensure your artwork adheres to our requirements.

Artwork not supplied to our requirements will likely render an unsatisfactory result or delay your order. If you are unsure about the artwork you have, please check with us beforehand to ensure there are no complications with your order.

If artwork cannot be used to produce what has been ordered, we will advise you of this and request how you would like to proceed.

With subjective issues of quality such as image resolution, we will sometimes advise you if the quality is extremely low, though again, we cannot be held responsible if the artwork is supplied in such a manner and isn't suitable for your needs.

Artwork created in non-Adobe applications (such as CorelDRAW, SignLab and AutoCAD) can cause output issues. If you are using a non-Adobe application, please ensure to follow all of our artwork requirements and use a modern PDF generator.